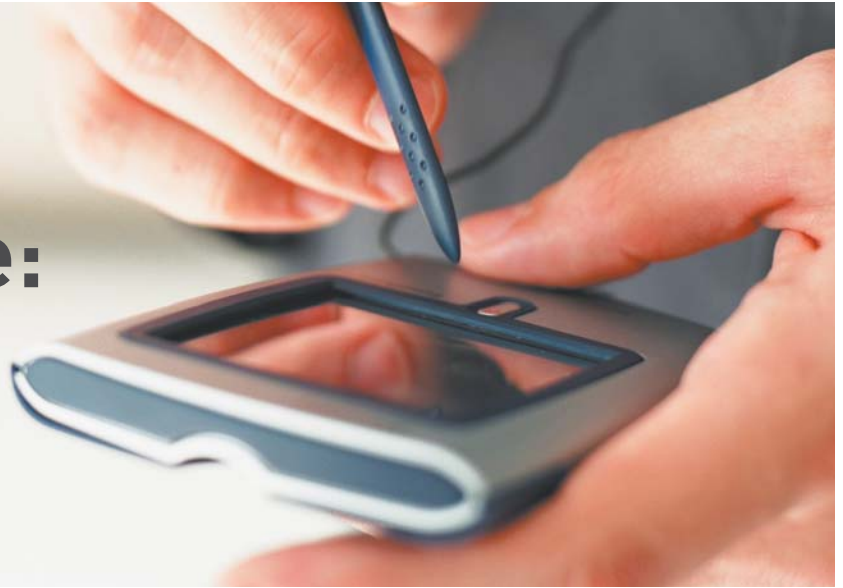


# Product Profile: IMS



## What will IMS cost?

I-Man offer a subscription based plan for IMS with equal monthly payments. This is a large cost saving factor in comparison to competitive products which often require a significant hardware outlay.

As IMS has no hardware requirements other than an internet connection and a PDA for each staff member on the road, IMS is a relatively cost effective option for business.

Most of our clients tell us about a significant increase in profitability after implementing IMS due to increased accuracy in tracking billable hours and stock tracking.

IMS generates profit for many businesses nationwide by simply improving administration procedures and streamlining business procedures.

## What is IMS?

IMS is a project management and mobile field management system developed specifically for the service based industry. The IMS program is an end-to-end solution allowing businesses to track projects from quotation to invoice.

With a powerful suite of products, IMS is built to streamline business processes for both small and large service based companies. It is a web-based product and allows customers to gain access to their business data remotely 24/7.

## What can IMS do?

IMS is an entire business management solution that can track jobs, billable hours, inventory and compliance requirements. For most service based businesses each of these administration procedures are undertaken independently from each other. Creating a complex system of tasks and a reliance on manual entry takes unnecessary hours of admin. IMS is a completely electronic and automated system that is reliable and easy to use.

The IMS product allows admin staff to enter a job, assign it to a date and specific service staff. The project can then be accessed on site and the hours automatically tracked. Invoices can be generated on completion of jobs and payment can even be received on site.

Management of reoccurring jobs, or unfinished jobs, inventory of stock and compliance forms can also be issued. The GPS tracking module allows for additional functionality in terms of project planning and service personal organisation. For example; an urgent job that has been called through can be met by the nearest service personnel located simply by the GPS tracking module.

I-Man also provide an integration link between IMS and most mainstream accounting packages.

## Created by a Tradie for Tradies

Director of I-Man Guy Arrowsmith worked for many years as a fully qualified electrician and brings to the development of IMS a comprehensive understanding of the needs of the service based industry.

Designed by Guy, the IMS product was essentially created by a tradie for tradies. This hands on experience coupled with Guy's software development and management expertise ensures that IMS is a leading management tool for the service based industry.

Guy remains at the helm of technical development at I-Man. Overseeing changes and updates to IMS ensures that the product stays up to date with the new challenges and developments made in the service based industry.

## Who uses IMS

Approximately 80% of I-Man customers are electrical or plumbing based businesses. Other service based businesses that utilise the IMS program are riggers, facilities management, air conditioning maintenance, fire services and security companies.

There are three core groups within most businesses that utilise the IMS product; Administration, Management and Service Staff. Each of these groups value different aspects of the IMS product. Management are likely to utilise the IMS diagnostic functions to analyse business profitability and loss, inventory and stock control factors and also keep an eye on staffing productivity. Administration benefit from a streamlined easy to use process that ensures accuracy and leaves less room for human error in the transmission of information from quote, to job implementation and invoicing. Service Staff benefit from the easy to use interface specifically designed for hand held devices. They also can track hours accurately and do not have to rely on memory to do so. No longer is time wasted by dropping paperwork into the office as it all can be transmitted instantaneously and remotely 24/7.

IMS benefits the whole business structure. This is why our clients see substantial increases in profitability after the implementation of IMS. Less hours of administration, increases in billable hours, quicker turn around in invoicing, and a more comprehensive picture of the overall profit and loss of the business, ensure success.



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